

P R E S S R E L E A S E

SunEnergy Europe designated official 'climate neutrality' partner for the 2010 International German Open

Hamburg, July 2010: ATP World Tour in Hamburg from 17 to 25 July 2010. SunEnergy Europe to help achieve a climate-friendly tennis tournament at the Rothenbaum.

Hamburg-based SunEnergy Europe, which specializes in photovoltaic power generation, will be collaborating with the long-established German Open tennis tournament in order to ensure that the tournament has a neutral impact on the climate.

From the perspective of the company, which deals every day with the challenge of supplying environmentally friendly solar energy, ensuring that the overall climate impact of an international tennis tournament of this scale remains neutral can serve as an example to other similar events. The message of this pilot project is that it is possible to protect the climate through the wide-ranging application of renewable energy technology – even at major events.

Any credible climate protection plan for the German Open has therefore to include supplying eco-energy for the entire tournament. This will be accompanied by a range of other measures to improve the net climate impact. Players' emissions as they travel to the events will be offset by investment in climate protection projects; the caterers will make full use of local produce, and every effort will be made to maximize the use of regional public transport.

Dr. Hartwig Westphalen, CEO at SunEnergy Europe GmbH: "When we heard about tournament director Michael Stich's plans to make climate protection a key feature of the German Open, it was only natural for us as experts in solar energy to offer our enthusiastic support. The first tennis tournament was held over a hundred years ago. If we want it to continue for another hundred, we need to start shaping the future now and move towards climate neutrality."

By involving itself in the project, SunEnergy Europe wants to emphasize that protecting the climate through solar energy applications such as photovoltaics is not some distant utopian vision. It is already in use – here and now. As a wholesale provider of photovoltaic components and an international project manager for solar power plants,

the company comes face to face every day with the huge potential of climate protection technology.

One example of the way in which clean solar power generation can offer tremendous benefits at regional level is the Meldorf Bürgersolarpark (Citizens' Solar Energy Park) in the German state of Schleswig-Holstein, only recently completed by SunEnergy Europe. As well as supplying a large part of the town of Meldorf with 7.65 Megawatt Peak of climate-friendly electricity, the sale of electricity has generated profits for hundreds of people who helped to provide the funding.

The company

Hamburg-based SunEnergy Europe GmbH is a rapidly growing, internationally active photovoltaic wholesaler and systems provider. The company has already carried out numerous European projects acting as general contractor. It has many years' experience in large-scale photovoltaic projects and roof-top systems, and offers the entire range of services from planning to the realization and management of solar power plants.

As a photovoltaics provider and specialist wholesaler for complete systems, as well as for high-quality solar modules and photovoltaic accessories, SunEnergy Europe has distributors throughout Germany and collaborates with a national and European partner network with specialist enterprises in eight countries.

We would be delighted to receive sample copies upon publication.
Please contact us should you have any queries.

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